



Pinduoduo

Pinduoduo in agriculture



LTM Active Buyers

882mn

(Mar'22)



Farmers Connected

16mn



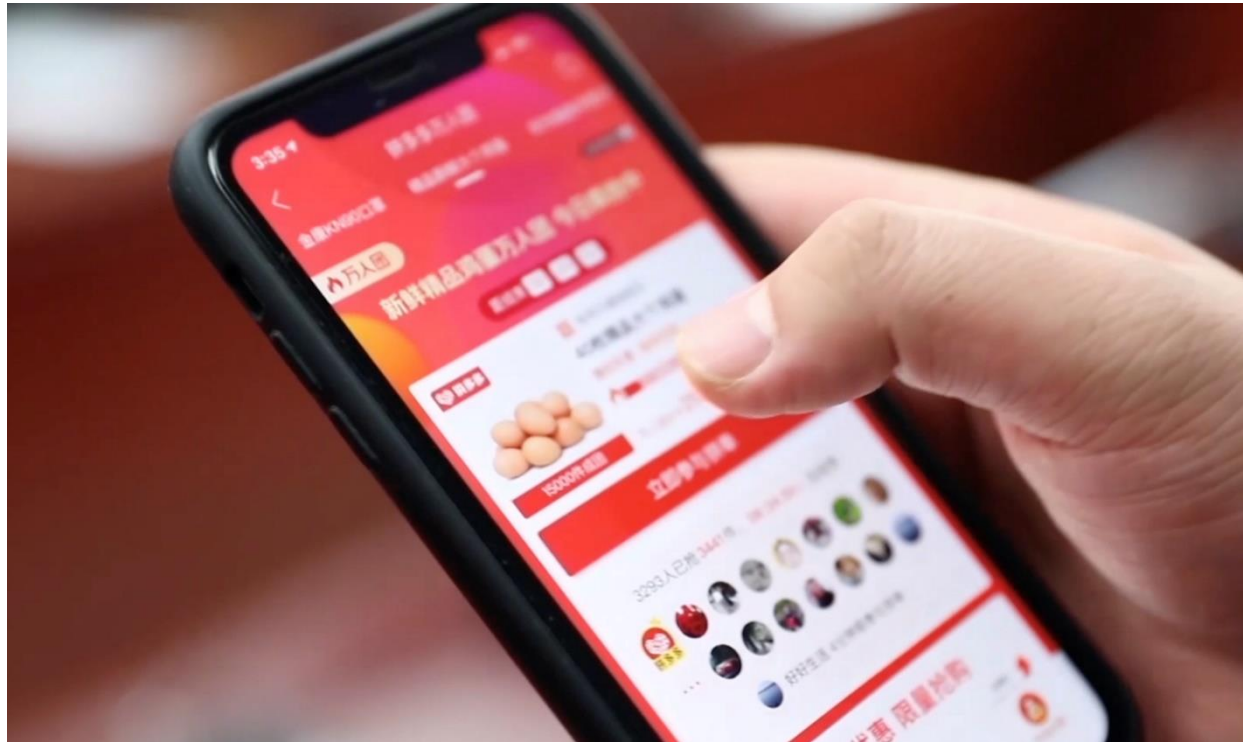
2020 Ag GMV

USD42bn

(16% total GMV)

Making farming more direct, efficient and sustainable

Aggregating demand through team purchase



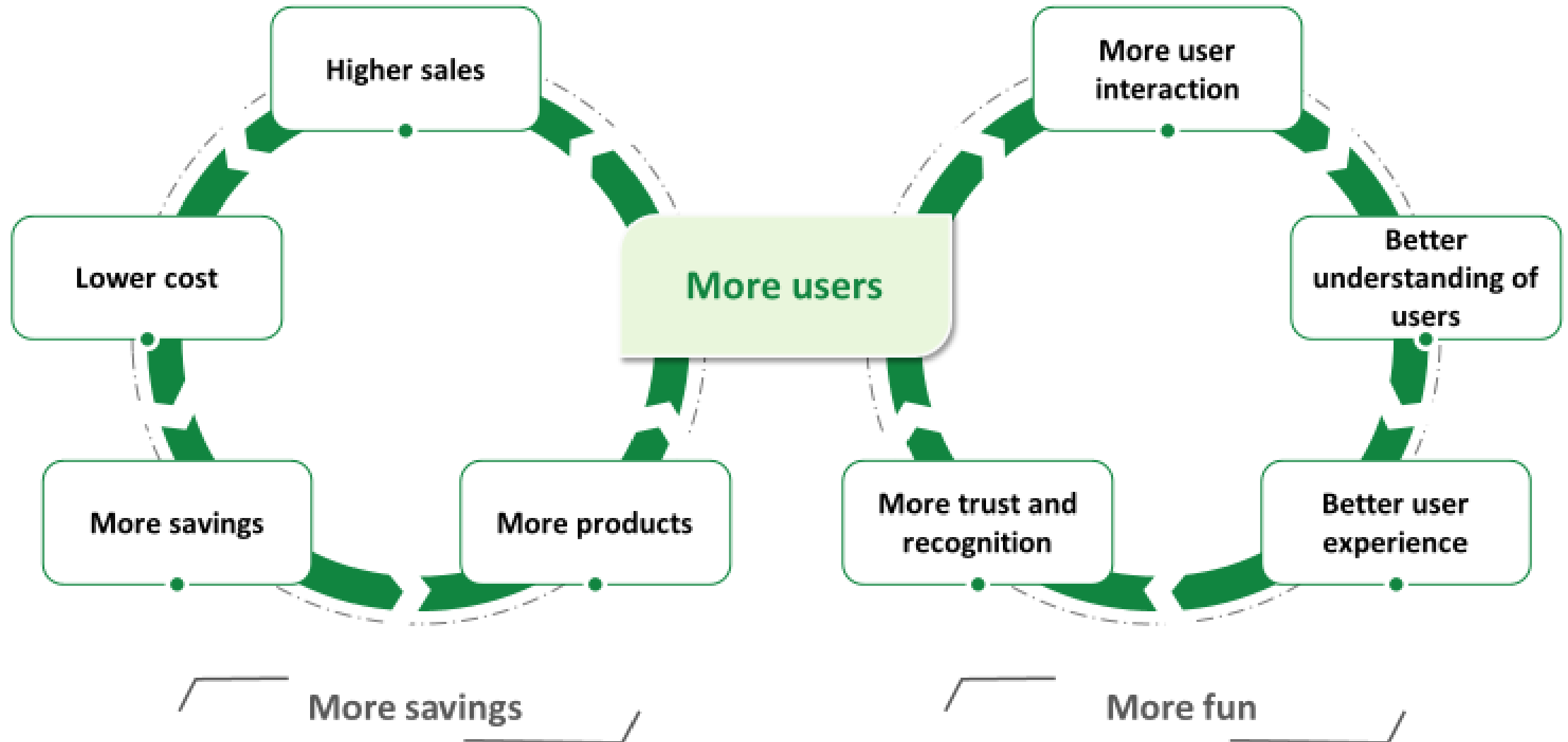
Better planning in production and logistics



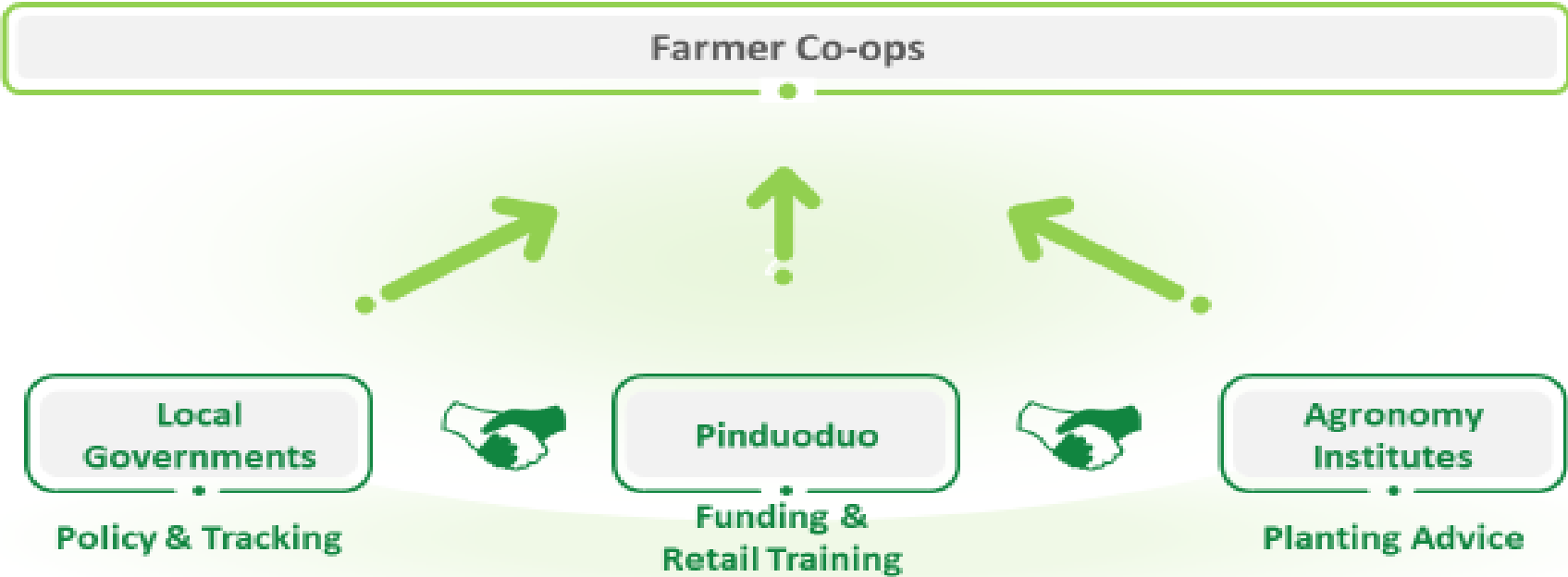
Creating a Virtuous Circle



Pinduoduo



Duo Duo Farm: A Tripartite Approach



More than **100,000 Youths** mobilized



Each young agricultural
e-commerce
entrepreneur inspires
more to follow suit,
creates local jobs



Fostering innovation by promoting agritech solutions



Optimizing crop nutritional
value and economics in
vertical farming through our
2022 Smart Agriculture
Competition



Breakthrough in wheat
development by China
Agricultural University,
supported by Pinduoduo's 10
Billion Agriculture Initiative



At Pinduoduo, we champion 'Tech for Agri' and promote the use of technology for agriculture.





Pinduoduo Inc.

Together
More Savings
More Fun