

# Perspective of Cross-border E-commerce Development in GMS

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# Global Market Transformation



**Opportunities  
for SMEs  
(Inclusive  
Trade:Cross-  
border E-  
commerce)**



**Platform Economy  
(From efficiency to  
effectiveness)**



**Pademic is the  
accelerator  
(From cross-border  
e-commerce to  
digital trade)**

# Implications for GMS Cooperation



**Trusted environment**  
( accessibility,  
e-payment,  
platform  
governance )



**Efficient and harmonized system**  
(trade facilitation, inter-  
connectivity, stability,  
predictability,  
consistency, PPP)



**Legal environment**  
(consumer protection,  
Cross-border data  
flow, privacy, cross-  
border cooperation)

# Q&A

**Post Covid-19  
Recovery**

**Cross-border  
E-commerce  
Eco-system and  
Future  
Cooperation**



**Reopen the GSM  
Market  
by Promoting  
Cross-border  
E-commerce  
Cooperation**



# THANK YOU

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