

GMS' PRIORITY SECTORS

DELIVERING SUSTAINABLE GROWTH IN THE TOURISM SECTOR

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Overview on Sustainable Tourism



Influence or Impact of Tourism of Destination

- Economy
- Culture,
- Society and
- Ecosystem

World Tourism before Pandemic

- 2009-2019 the annual growth rate of international tourists has been about 4%.
- Tourism contributed 10% of global GDP in 2019
 - ASEAN will attract 123 million international tourists in 2020, which is expected to grow to 152 million by 2025 and 187 million by 2030
- **BUT 80% visitors dropped in 2020, loss 1 Trillion USD, 100 M. Tourism related jobs**
---UNWTO---



Goals of Sustainable Tourism (UNWTO-12)



Key Issues Points to be addressed and updated

- Inbound tourism market,
- Tourists attraction
- Smart tourism tools, techniques, and technologies
- Policies to Monitor Tourism



Delivering Sustainable Growth in the Tourism Sector



Tourism in Post-Pandemic

‘Reflecting Tourism in the Mekong Region for the Post-Pandemic Recovery and Sustainability’

Ms. Catherine Germier-Hamel



Dimension to Attract Foreign Visitors

‘MICE tourism Industry to Multi-Dimensionally Benefit and Attract Foreign Visitors to Thailand’

Mr. Joomphol Phongnailert



Tourism Policies

‘Smart Tourism Policies to Monitor Destination's Sustainability towards a Challenging Future’

Dr. Michail Toanoglou



Innovation and Technologies for Tourism

‘The need for innovation and technologies to support sustainable and resilient tourism’

Mr. Gerrit Kruger

Please send

Questions, Suggestions, Comments to the **CHAT**

THANK



YOU